

Better Defensible Decisions

Program Outline



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In the ever-evolving landscape of commerce, where choices can be as complex as they are crucial, the ability to make sound business decisions stands as the cornerstone of success.

Logic and intuition aren't sufficient for making decisions in today's world of Big-Data. Problem-solving is NOT Decision-making.

FocusU, in partnership with Dr. Errol, is now proud to bring the "Better Defensible Decisions" workshop to equip you with a profound understanding of the perils and pitfalls of decision-making and offer invaluable solutions so you never make another bad business decision. All facilitators delivering this workshop are personally trained and certified by Dr. Errol himself.

Attending the workshop isn't just a one-time event; it's an investment in your decision-making acumen that can yield substantial dividends for your business's present and future.

By making better-informed decisions, you'll be better positioned to navigate challenges, reduce risks, seize opportunities, and contribute positively to the success of your business or career.

Objectives

- ▶ Identifying biases that contaminate our decision-making
- ▶ Minimizing human error while weighing pros and cons
- ▶ Understanding the concept of analytical decision-making
- ▶ Learning personally from Dr. Errol Wirasinghe, Ph.D.

Course Module

Module 1: Are we irrational?

Module 2: The decision making flow

Module 3: Arriving at a decision

