



FocusU Presents:

The Trusted Learning Advisor

A 2-Day Experiential Workshop for L&D Professionals

Change how business leaders see you – from a training coordinator to a trusted voice shaping business results.



WHY TLA?

You've designed great learning programs. But have you ever felt that business leaders see learning as a 'support function' rather than a strategic driver? That you are not given time or resources to be able to show true impact?

This program is designed to equip L&D professionals with the very behaviours and tools that can help them navigate their org. system & build trust, credibility, and influence with business stakeholders.

Who Should Attend?

L&D professionals with 1-10 years of experience including:



Post-MBA talent and others in L&D roles



Learning partners, specialists, or internal learning consultants



Ideal for teams seeking to build stronger presence in the organization through business acumen, and capability in stakeholder management, solution design, and learning impact demonstration.

Key Outcomes

By the end of this 2-day in-person workshop, participants will **be able to build trust, credibility, and influence with business stakeholders by:**



Knowing what makes their stakeholder tick - their motives, pressures, & true priorities



Asking the right questions to uncover what really matters to stakeholders



Evaluating and designing relevant learning solutions aligned to stakeholder priorities



Demonstrating learning impact through targeted yet feasible data collection strategies



Speaking the language of the business and metrics that stakeholders understand & value

What Does This Session Offer?

Built on FocusU's experience of partnering with 800+ organizations' HR and L&D teams across India over 15 years, the TLA program is **designed for the real world challenges** we've observed time and again – **time-pressed stakeholders, limited resources, and the need to show quick, tangible wins.**

What to expect:



Experiential design that goes beyond theory – you'll be engaged from the start.



Real-world tools designed for immediate application – empathy maps, Action Mapping, etc., & discussing nuances of real stakeholder mindsets and resource constraints.



Key Insights from a seasoned Indian L&D stakeholder and from the latest research on evidence-based learning from across the world.



Cross-industry learning – interact and network with peers from other organizations, gain new perspectives, and exchange ideas. Become a member of the TLA community after the session ends.



Application-focus – throughout the two days, you'll work on case studies, role-plays, and reflections that help you apply new insights in real time.

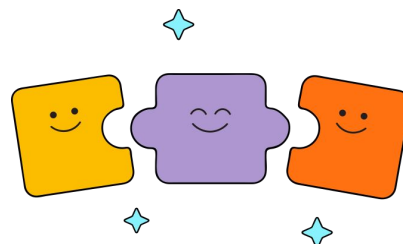


Resources – get a detailed takeaway resource to use daily on the job as a guide with useful tools, examples, etc.

Special Segment: Learning from a Leader

The session is being co-facilitated with a seasoned L&D practitioner from industry, sharing real-world insights on:

- Earning trust from senior stakeholders
- Designing for business relevance
- Demonstrating ROI in budget-conscious environments



Details to be revealed closer to the workshop!

Hear What our Learners Loved

"Very well put together. Content was solid and the facilitators were exceptional. Learnt a lot that I would be able to apply at my work."

"Scenario based learning activities and case studies, fantastic facilitators, examples and experiences covered"

"How impactful action mapping is and can help design more relevant interventions as well as impact assessments."

Logistics



**Date: 4-5th
December
2025**



**9:30 AM – 5:30 PM
(both days)**



In-person only



New Delhi

(7312, Block C2, DLF Phase
IV, Sector 43, Gurugram,
Haryana 122009)



**INR ~~10,990~~ 14,990 per
participant only
(Early Bird, till Nov 23)**
(includes lunch, snacks and
tea)



20 seats only

Ready to Nominate Participants?

Reach out to your FocusU account manager or drop us a note at:



hello@focusu.com



+91-8882337788

Spaces are limited for this workshop, so we recommend early nominations. For more than 3 per organization - volume discounts will be available.

Learn more at: <https://focusu.com/the-trusted-learning-advisor/>

**Join a growing community of L&D professionals shaping the future
of learning in India!**

