

Innovation Mining

Innovation is a crucial driver of success in today's fast-paced and constantly evolving business world. However, coming up with fresh and creative ideas within the constraints of a corporate environment can be a challenge.

To truly succeed, inspiring and practicing successful innovation at work is essential. This means fostering a culture of creativity, experimentation, and risk-taking without hampering performance and productivity. We must also be open to embracing new technologies, disruption, and change. But how do you get there?

Learn everything you need to know to take your innovation game to the next level, from setting clear goals and encouraging collaboration to staying up-to-date with the latest trends and technologies.

Bringing together our experience of group facilitation techniques and the Lego Serious Play methodology, we help hand-hold your team to take the step-by-step journey in mining innovation within your team.

Objectives

The program will help:

- ▶ Uncover and encourage the creative potential of your teams
- ▶ Ensure that everyone is 'on the same page', with checkpoints that let you adjust the course so you can achieve your objectives without unnecessary entanglements, misunderstandings, fruitless meetings, loss of time and missed deadlines.
- ▶ Address challenges in 6 different domains:
 - Attuning norms and culture (Create shared understanding of what defines the organizations innovation-thinking and innovation-processes.)
 - Analyzing opportunities and defining intent (Heed the business landscape and discover where you are, who else is there, how it is changing and where the opportunities are.)
 - Developing and selecting ideas (Maximize all the creativity and imagination within your organization or project team. Play out and test multiple scenarios.)

- Building real teams to drive Innovation projects efficiently in real time (Build and maintain teams that will perform effectively without needing well-defined processes. Learn and practice participatory decision-making.)
- Developing Real Time Strategies for keeping the Innovation on track: (Improve the speed and quality of your day-to-day as well as your long term decision making. Make your processes continuously move forward towards the shared goals and vision.)
- Communicating and selling the new idea (Develop and practice story-making and story-telling. Whether it is the story of the product, the company, or the vision the most powerful story is the one that creates memorable images.)

Course Module

Each Innovation Mining workshop is customised to a specific customer problem. The broad structure these workshops follow is:

Getting familiar with the Lego Serious Play methodology

Defining the current state

Describing the aspirational state

Understanding the gap to be bridged

Arriving at simple guiding principles to solve the problem