

Creating a real-time strategy

Program Outline



Creating a real-time strategy

When you're in an unexpected situation or when you're presented with an unforeseen opportunity, having a real-time strategy lets you shorten your response time. This can give you a competitive edge while improving operational efficiency.

The ability to create a real-time strategy focuses on exploring multiple possibilities keeping in mind your overall objectives to make quick, informed decisions. You learn how to create a system to access and analyze critical information.

This kind of 'preparedness' saves time and helps you maximize the potential of every opportunity. It helps smoothen your workflow and keeps you current in a dynamic market.

LEGO® SERIOUS PLAY® is a facilitation methodology developed at The Lego Group. Since 2010 it is available under an open source community-based model. Its goal is improving creative thinking and communication. People build with Lego bricks 3-dimensional models of their ideas and tell stories about their models. Hence the name "serious play". It was created as a way to enable managers to describe, create and challenge their views on their business.

It is a facilitated process for groups and teams, based on the latest science about how our mind works. The common language – the bricks – treats everyone as equals and allows for all aspects to be heard, but it is the highly skilled and artful facilitation that deliver the lasting impact.

FocusU has been involved with LEGO® SERIOUS PLAY® as the method of choice especially while working with senior management teams. We master both the facilitation as well as the science underpinning it. This insight allows us to custom design every single workshop to meet the client's specific needs and challenges.

The LEGO® SERIOUS PLAY® method offers no readymade solutions – it's all about unframed problem solving. All results emerge from the participants and the situations they experience. The approach provides an efficient tool for crafting the solution. By giving people this new way to communicate, they will be able to identify problems and formulate action plans that deal with the real issues – not the symptoms.

It is especially effective when it comes to creating a real time strategy. Traditional strategic planning takes months – and becomes obsolete with the "blink of an eye" when new opportunities appear. On the other hand, a robust real-time strategy will guide you no matter what arises, and only takes a few days to develop.

Real Time Strategies improve the speed and quality of your day-to-day as well as your long term decision making.

We use the LEGO® SERIOUS PLAY® methodology to work with organizations to develop real-time strategies for:

- Strategic Planning in a Dynamic Business Landscape
- Improving Operational Efficiency
- Innovation Mining
- Product Developments
- Employee Involvement and Team Effectiveness

Real-time strategy is a dynamic approach to decision-making and problem-solving that emphasizes immediate action and responsiveness. In the realm of business and management, real-time strategy involves analyzing rapidly changing situations, evaluating available options, and making timely decisions to achieve desired outcomes. It requires the ability to think on one's feet, adapt to evolving circumstances, and leverage available resources efficiently. Real-time strategy is particularly valuable in competitive industries and fast-paced environments where quick and informed decision-making can make a significant difference in organizational success.

One key aspect of real-time strategy is its focus on effective communication and collaboration within teams. In order to respond swiftly and effectively, team members need to work together seamlessly, exchanging information, sharing insights, and coordinating actions in real-time. This promotes a sense of shared purpose and fosters a collaborative environment where individuals can leverage their collective expertise to address challenges and seize opportunities. Through real-time strategy, teams can improve their problem-solving abilities, enhance their decision-making processes, and achieve higher levels of productivity and efficiency.

Another fundamental element of real-time strategy is its emphasis on adaptability and flexibility. In a rapidly changing world, organizations and individuals must be able to respond to unexpected events and shifting market dynamics. Real-time strategy equips individuals with the mindset and skills necessary to assess new information, reevaluate strategies, and adjust course as needed. This adaptability enables them to capitalize on emerging trends, overcome obstacles, and stay ahead of the competition. By embracing real-time strategy, individuals and organizations can cultivate a proactive approach to change and develop resilience in the face of uncertainty.

Objectives

The Real-time Strategy course will help you to:

- ▶ Assess dynamic situations, adjust strategies on the fly, and remain flexible in response to unforeseen circumstances
- ▶ Improve operational efficiency
- ▶ In innovation mining initiatives
- ▶ In product development discussions
- ▶ In team effectiveness / alignment discussions

Course Module

Each Real-Time Strategy workshop is customised to a specific customer problem. The broad structure these workshops follow is:

Getting familiar with the Lego Serious Play methodology

Defining the current state

Describing the aspirational state

Understanding the gap to be bridged

Arriving at simple guiding principles to solve the problem